

## **We Help Lenders Close More Loans**

THROUGH BETTER BORROWER ENGAGEMENT



### Serve Your Customers Better With Insellerate's DATA IE™

Turning Your Borrower Data Into Actionable Insights and Intelligent Engagement



POWERFUL DATA INSIGHTS



LEVERAGE DATA TO ENHANCE ENGAGEMENT



PERSONALIZE OUTREACH



BUILD BETTER BORROWER RELATIONSHIPS



DELIVER TIMELY MESSAGING



EMPOWER LO'S WITH INTELLIGENT ENGAGEMENT



### **DON'T JUST MANAGE YOUR DATA-IGNITE IT!**

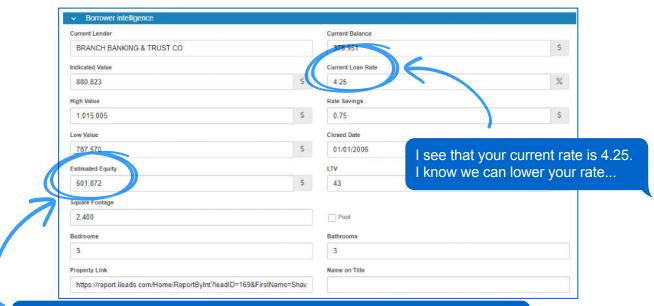




# The Mortgage Industry's Most Innovative **Customer Experience Platform**

### The Power of Intelligent Data and Engagement

Insellerate's dynamic DATA IE™ solution enables your loan officer's to craft the right message at the right time with the right offer.



Hey, I looked at your refinance, you have a lot of equity here. Have you thought about putting a pool in since the interest rates are so low right now?



HIGHER **CONVERSIONS** 



MORE TIMELY **ENGAGEMENT** 



**ENHANCED BORROWER RETENTION** 

### **DATA IE Solution Pricing\***

BASE	MATCHES/MONTH	OVERAGE
\$400	< 500	\$1.00
\$750	< 1000	\$0.75
\$1000	<1500	\$0.65
\$1500	<2500	\$0.60
\$2000	<3500	\$0.50

<sup>\*</sup>One time \$1500 set up fee. Only matches count. If we don't get a return of data, there is no charge.

#### TRUSTED BY LENDING LEADERS SINCE 2013

























































