

We Help Lenders Close More Loans

THROUGH BETTER BORROWER ENGAGEMENT



Serve Your Customers Better With Insellerate's DATA IE™

Turning Your Borrower Data Into Actionable Insights and Intelligent Engagement



**POWERFUL DATA
INSIGHTS**



**LEVERAGE DATA
TO ENHANCE
ENGAGEMENT**



**PERSONALIZE
OUTREACH**



**BUILD BETTER
BORROWER
RELATIONSHIPS**



**DELIVER TIMELY
MESSAGING**



**EMPOWER LO'S
WITH INTELLIGENT
ENGAGEMENT**



DON'T JUST MANAGE YOUR DATA—IGNITE IT!



**MAKE BETTER
DECISIONS**



**BUILD RAPPORT WITH
RELEVANT INFORMATION**

LEARN MORE AT [INSELLERATE.COM](https://insellerate.com) OR CALL 855-973-1646.

The Mortgage Industry's Most Innovative Customer Experience Platform

The Power of Intelligent Data and Engagement

Insellerate's dynamic DATA IE™ solution enables your loan officer's to craft the right message at the right time with the right offer.

Borrower intelligence

Current Lender BRANCH BANKING & TRUST CO	Current Balance 378,951
Indicated Value 880,823	Current Loan Rate 4.25
High Value 1,015,005	Rate Savings 0.75
Low Value 787,570	Closed Date 01/01/2006
Estimated Equity 501,872	LTV 43
Square Footage 2,400	<input type="checkbox"/> Pool
Bedrooms 3	Bathrooms 3
Property Link https://report.leads.com/Home/ReportByInt?leadID=169&FirstName=Shav	Name on Title

Hey, I looked at your refinance, you have a lot of equity here. Have you thought about putting a pool in since the interest rates are so low right now?

I see that your current rate is 4.25. I know we can lower your rate...



HIGHER
CONVERSIONS



MORE TIMELY
ENGAGEMENT



ENHANCED
BORROWER RETENTION

DATA IE Solution Pricing*

BASE	MATCHES/MONTH	OVERAGE
\$400	< 500	\$1.00
\$750	< 1000	\$0.75
\$1000	<1500	\$0.65
\$1500	<2500	\$0.60
\$2000	<3500	\$0.50

*One time \$1500 set up fee. Only matches count. If we don't get a return of data, there is no charge.

TRUSTED BY LENDING LEADERS SINCE 2013



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