

We Help Lenders Close More Loans

THROUGH BETTER BORROWER ENGAGEMENT

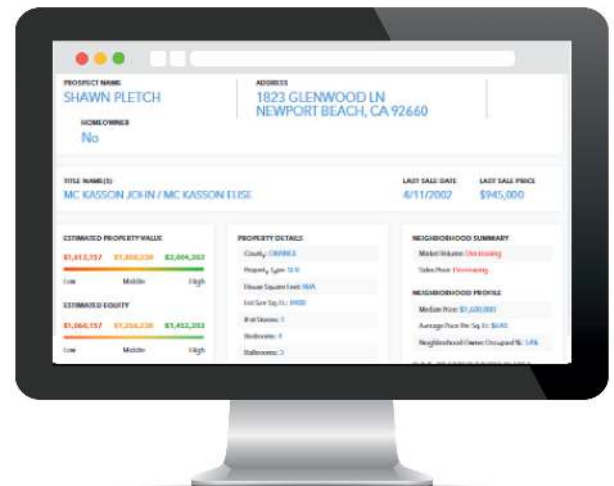


Experience the Power of Timely and Relevant Content

Having a robust content library is critical if you desire to deliver the right message at the right time during each stage of the customer's journey—in a manner that is actionable and trackable.

Pre-Built Content Library Delivers:

- Enhanced engagement with prospects, customers, past clients and referral partners
- Impactful content at the right time
- Strategic engagement across all teams



BRANDING LANDING PAGE

Year 1 Touchpoints	Year 2 Touchpoints	Year 3 Touchpoints
<ul style="list-style-type: none"> Direct Mail <ul style="list-style-type: none"> Thank You Card at Closing Neighborhood Market Trend Report Seasonal Newsletter Home Report Birthday Card Email <ul style="list-style-type: none"> 4 Home Report Emails 	<ul style="list-style-type: none"> Direct Mail <ul style="list-style-type: none"> Neighborhood Market Trend Report Seasonal Newsletter Home Report Birthday Card Email <ul style="list-style-type: none"> 4 Home Report Emails 	<ul style="list-style-type: none"> Direct Mail <ul style="list-style-type: none"> Neighborhood Market Trend Report Seasonal Newsletter Home Report Birthday Card Email <ul style="list-style-type: none"> 4 Home Report Emails



ANNUAL
HOME REPORT



SEASONAL
NEWSLETTER



ANNUAL
NEIGHBORHOOD
REPORT



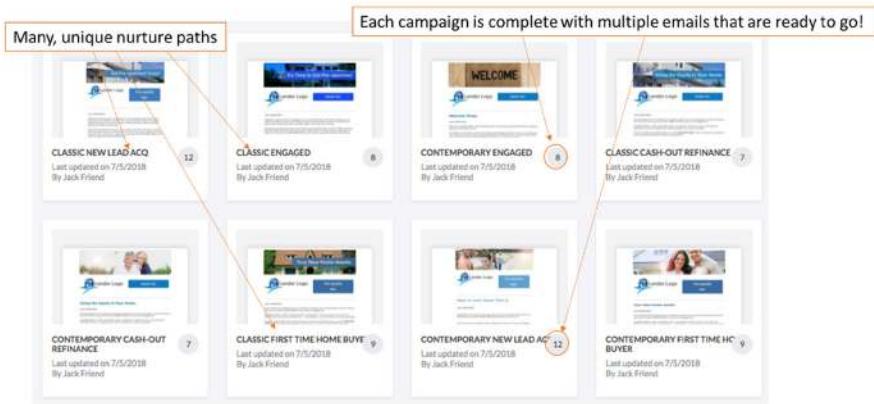
30 DAY POST-
CLOSING THANK
YOU CARD



ANNUAL
BIRTHDAY CARD

The Mortgage Industry's Most Innovative Customer Experience Platform

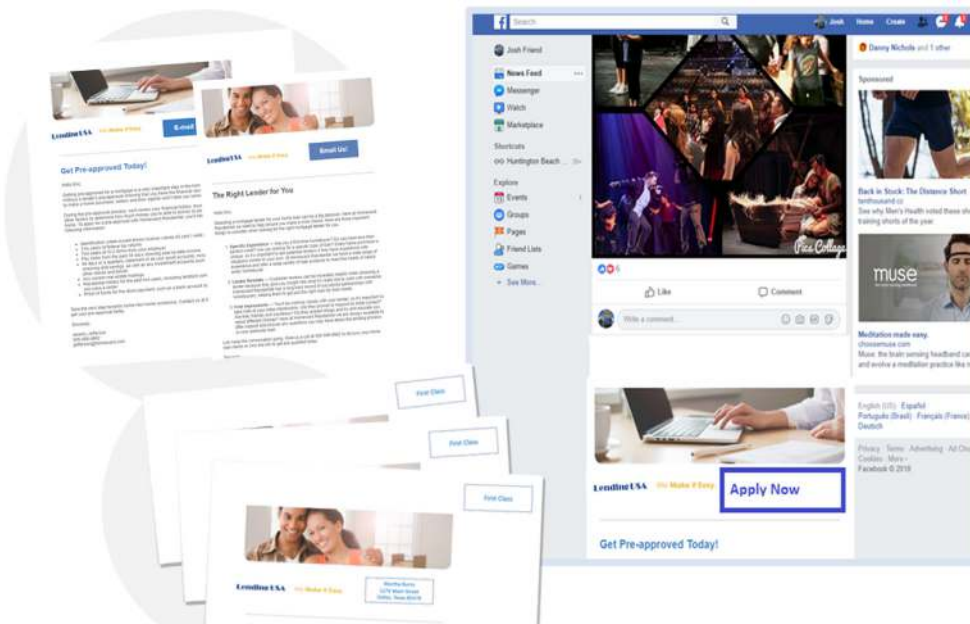
Insellerate's DATA IE™ Solution, in Combination with our Mortgage Specific Content, Delivers Hyper-Personalized Engagement That has a Powerful Impact



DIRECT MAIL AUTOMATION



EMAIL HOME REPORT



TRUSTED BY LENDING LEADERS SINCE 2013



LEARN MORE AT INSELLERATE.COM OR CALL 855-973-1646 FOR A DEMO